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- 2. For any BSW products purchased via the BSW Web site:**
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  - PayPal.com provides BSW with the customer's name and email address and it is used *only* to send the customer an activation code for the product.
  - BSW does not store customer information and uses it only to complete the sales transaction. Please note: BSW requires a minimal amount of customer information( typically customer name and email address ) to process a product activation/registration but this information is not stored.
  - BSW does not actively market to customers via email/postal mail and does not share/sell or otherwise disclose any of the limited customer data it has with anyone under any circumstances. We obviously must comply with law enforcement requests but have never received such a request and it is doubtful BSW would receive such a request because BSW has no data to offer them.
  - BSW responds to customer requests for information and product assistance but BSW does *not* store/save any of this correspondence. Moreover, when a customer contacts BSW, the limited contact information ( email address typically but possibly a telephone number ) is not retained and correspondence is regularly( usually monthly ) purged/deleted.
- 3. The BSW web site does not actively track visitors. It does not use cookies or any other web site programming techniques to track or save the visitor's activities on the BSW web site.**

Please note: this privacy notice could not be emailed to customers due to our privacy policy noted above to not retain customer name and email address. It is only available on the BSW web site